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John W. Hershey Fall '58—Spring '59

NUT TREE NURSERIES

R. D. #1

DOWNINGTOWN, PA.

## PRICE LIST

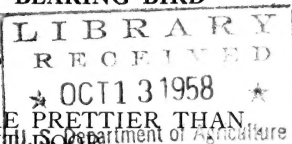
FOR

NUT TREES. CROP SHADE TREES. BERRY BEARING BIRD

FOOD TREES.

NUT TREE NURSERIES

DOWNINGTOWN, PA.



OUR TREES, OF 35 YEARS SELECTION, ARE PRETTIER THAN THE BRUSH YOUR NEIGHBOR PLANTED NEXT DOOR.

ALL FEED YOUR FAMILY AND ATTRACT BIRDS. Good feed keeps cattle and pigs, as well as kids, quiet!—Healthy! The song of birds soothes the soul like an ointment and “quietens” YOU.

For a fuller description of the trees in the farming adventure of the hills, write for our descriptive catalog.

CONSULTATIONS ON PLANTINGS BY APPOINTMENT. CALL AS YOU PLEASE, BUT DON'T BE DISAPPOINTED IF YOU CAN'T GET YOUR TREES. WE'RE A MAIL ORDER HOUSE AND CAN'T PROMISE TO DIG TO ORDER.

**STOCK** selected or marked by our customers in the nursery will be charged for according to its value, and higher than listed prices.

**NOTE—LOCATION—**4 miles Northwest of Downingtown at Guthrieville on U.S. Route 322 (Horseshoe Pike.) Turn north at stone school house  $\frac{1}{4}$  mile past Guthrieville, third place on left. Coming from the West turn left second road past the old Manor Church. From super highway, get off at Downingtown, follow signs to Eagle, turn left at hotel, continue about  $6\frac{1}{2}$  miles, see young nut grove on left, turn in, first farm on right. Via. Downingtown, fill up at Sunoco gas and ask direction. NO SUNDAY BUSINESS.

TO OUR FRIENDS AND ENEMIES. To friends, we thank you for support. To enemies, for keeping us on our toes. Without friends no man can see success. Bankers supply credit, creditors confidence; our staff the brains and brawn; and the customer the “what it takes” to head into another year.

Let us continue to serve you. Thanks for your many good wishes and the same to you.

**TERMS—These prices supersede all others.** Cash with order.

All prices f.o.b. Nursery. Orders up to \$5.00 of small size stock can be mailed—add 13% for all orders to be prepaid. 20% West of Miss. **Minimum prepaid cost** for express plus tax \$2.29. Extra charges on heavy or distant orders must be paid by the customer.

Our responsibility for transportation ceases when shipment has been delivered to the hands of the carrier (or transportation agency).

No order where an affidavit must accompany invoice will be considered for less than \$10.00.

**PLEASE NOTE:** We can not guarantee our trees to grow. Planting instructions are attached to the order. For cultural care send for 50¢ booklet.

Make your slogan “BETTER THINGS FOR BETTER LIVING THRU LIVING THINGS.” Let's go America, THE HERSHEY WAY. This, folks is the starting at the beginning of—growing our trees in proper soil, organically managed. Then selection of seed for understock and scions to graft with.

Take advantage of quick production by setting out large healthy trees organically grown.

**NEXT STEP—**We cut the tops—the branches—in short “the brush” off them to balance with the roots sheared off in digging, to give them a chance to start for you. Then dip in a costly wax to keep them from drying out until started.

All these things—plus our 35 years of experience in progeny testing makes just one place to buy better nut trees. That's here.

**READ !!!**

**YOUR GUIDE IN ORDERING:** 12 trees for the price of 10; 6 for the price of 5, except as noted, “no dozen rates.” Three trees of one variety OR species MUST BE ordered to get the dozen rate.

**NOTE:** A variety is shown as in English Walnut, “Broadview”; in species as Lentago, under Viburnum. Follow across to size desired and note price.

**NOTE:** TO CUSTOMERS IN THE STATE OF PENNSYLVANIA ONLY. Add 3% Sales Tax to your total purchases. This is a MUST so's the state has more money to squander.



	8-12"	1-2'	2-3'	3-4'	4-5'	5-6'	6-7'	7-8'	8-10'	10-12'	Over Size & Odd	Hun- dred
<b>Honey Locust:</b> † (Grafted) Smith, Millwood, and north of Southern Pa. plant Schofer....		2.00	2.50	2.75	3.00	3.25	3.50	4.00	5.00	6.00	8.00 15.00 to	30% off Ea.
<b>THE OAKS:</b> Select strain from long years of progeny testing for rapid growth, good tim- ber, ornamental form and sweet acorns.												
<b>White †</b> .....					5.00	6.00		8.00	10.00	12.00	30.00	
<b>Burr</b> .....	1.25											
<b>Chinquapin</b> .....	1.25											
<b>Turkey (European) †</b> .....		1.50	3.00									90.00 125.00
<b>FORAGE AND EDIBLE CROPS FOR THE ADVANCED THINKER:</b>												
<b>Pears:</b> † Selected for their "fire blight" resistance.....												
<b>Maxine:</b> Never known to blight. Ripens early September.....				2.25	2.50	2.75	3.50					
<b>Worden Seckel:</b> Ripens September.....												
<b>Duchess:</b> Ripens late October.....				2.25	2.50	2.75	3.50	4.00	5.00			
<b>Paw Paw:</b> From selected seed. Remember, these won't grow IF you don't use 25% vermiculite mixed with soil. Get it at a garden store. Seedlings.....	2.50											
<b>Jujube-Chinese Date:</b> † (Grafted) "Lang," Li Tuosa. Ea. rate only.....				4.50	5.00	5.50						
<b>The Amerlanchiers:</b> Tree type (A. Laevis) †† (A. Canadensis)....					2.00	3.00	4.00	5.00	7.00			
<b>Bush (Stolenifera) †</b> .....				1.00	1.50	5.00	7.00					
<b>Persimmon:</b> Date Plum (Grafted) Ea. rate only. Josephine, Early Golden, Garretson, Kitch.....			3.00	3.75	4.00							
<b>Persimmon:</b> Select Seedlings.....		2 yr. 6.00 doz.										50.00
<b>Persimmon:</b> Oriental, Chinese (Grafted) Okame, Peiping. Ea. rate only.....					5.50							
Remember, not hardy north of Southern Penna. Shipped only in spring, except south of Mason-Dixon line.												
<b>Mulberry:</b> (Grafted) † Everbearing of most delectable fruit; sweet and tangy. Reichert, Capsum.....				2.50	3.00	3.50	4.00	5.00	6.00	10.00		30% off Ea. 1-6 ft.
<b>Mulberry:</b> weeping. Hardy; a beauty for lawn Fruit tastes flat. Ea. rate only....					Medium head 10.00	4-6 ft.						
<b>Sugar Maple:</b> The master of the ages for soul and "eye filling" shade, sirup and sugar....					1.50	3.00	4.00	5.00	8.00	10.00	12.00	

	8-12"	1-2'	2-3'	3-4'	4-5'	5-6'	6-7'	7-8'	8-10'	10-12'	Over Size & Odd	Hun- dred
<b>ORNAMENTAL BIRD FOOD TREES:</b>												
Maacki Bush Honeysuckle. Don't need balling						3.00	3.50	4.00	5.00			
Flowering Crab: † Hopa. "The best in the long beauty."					2.25	3.00	4.00	5.00	6.00			
Dogwood, White †					2.50	3.50	4.00	No doz. rate, 7.00	10.00			
Red Cherokee Chief (Patented).....		3.00										
Washington Hawthorn: ††				3.00	3.50	4.25	5.50	7.00	10.00	12.00	15.00 20.00	
Mountain Ash: ††												
European.....				2.50	3.00	3.50	4.00	6.00	10.00			
American.....					3.00	3.50					15.00	
Decora. Ea. rate only.....					5.00	6.00						
Russian Olive: ††				2.00	2.75	3.50	5.50	6.00				
Viburnum: †† Ea. rate only.												
Lentago: Black Haw; Sheepaw.....			1.75	2.00	2.50	3.50	5.00					
European Highbush Cranberry (Opulus)...					3.50	4.00	5.00					
American Highbush Cranberry (Americana)				1.75	2.00							
Blueberries: †	12-18"											
Stanley, Dixie, Jersey.....	.90											
Tree Black Berry: †		Hun. 40.00	1.00	50.00	60.00	2.00						
ODDS: Needed to complete your home or farm if you want it as nice as ours. A great in- vestment.				1.25	1.50							
Golden Weeping Willow: Hardest of them all; most pretty.				2.50	3.00	3.50	4.00	5.00	7.00	10.00		
Red Bud:.....					1.75	2.50	5.00	7.00	8.00	10.00	15.00	
White Red Bud: Ea. rate only.....				5.00	6.00							
Caryopteris: A 2-3 ft. bush; beautiful. Aug- Sept. bloomer. Lasts 3 weeks cut. Ea. rate only.....			2.75									
Chinese Beautyberry: A 3 ft. bush. Bears purple autumn berries in pendulous ropes. Ea. rate only.....			2.75									
Silver Bell: Ea. rate only.....					3.75	4.50						75.00 90.00
Coralberry: Red Snowberry or Indian Currant.....			.75	1.50								
Apples: To satisfy my urge to help retain "the better," we offer these old varieties: "Rusty Cote," "Golden." "Golden." We knew it as Rusty Cote, "back when." Ea. rate only.....						5.00						
<b>Oversize trees loaded on truck only. Remember, lime English Walnuts 6-10 qts. Use Vermiculite on Paw-Paw. Sawdust on Dogwoods.</b>												



## HYBRID POPLARS:

A promising tree crop for starting production of pulp-lumber-ornamental shade and screens. And for those who want to re-forest quickly to hold slopes and soils. Bred by Dr. E. J. Schreiner Genetist, of the N. E. Experimental Station of the U. S. Forestry Service.

Named or numbered crosses: Small sizes grown close for handy wood lot or field plantings.

### Selected for superior growth and behavior.

SIZE	EACH	DOZ.	HUND.
1-2 ft.	.50	5.00	30.00
2-3 "	.60	6.00	40.00
3-4 "	.75	7.50	50.00
4-5 "	.80	8.00	60.00
5-6 "	1.00	10.00	
6-8 "	2.00	20.00	
8-10 "	2.50	25.00	
Cuttings:			10.00

### The same; Mixed, unnamed:

SIZE	EACH	DOZ.	HUND.
2-3 ft.	.40	4.00	35.00
3-4 "	.50	5.00	45.00
4-5 "	.60	6.00	60.00
5-6 "	.80	8.00	
6-8 "	1.50	15.00	
8-10 "	1.75	17.50	

## THE BOOK TREE CROPS

By the Father of **IDEAS**. Tree Crops by Dr. J. Russell Smith. Tells all. Don't miss it. Better than a college education. Just \$6.00 Postpaid plus 3% sales taxes in Pennsylvania.

BOOKLET: Cultural Data..... 50¢  
How to Graft booklet..... 25¢  
My Responsibility As A Citizen In A Free Economy—Just 10¢.

**TRESPASS SIGNS** that work. Get your supply for this fall. They're cute. In large letters **Badly infested with Castanea Mollissima, Regia-Nigra—Dangerous.** \$1.00 per dozen mailed.

**Tired of the plow "Rat Race" ? ? Plant Nut Trees.**

A NOTE to be remembered. IF you're too busy to plant trees, you're too busy!

**ORGANICALLY GROWN MEAT** for your deep freeze. Be pleased to supply local customers. Drop us an inquiry.

## ASK FOR SPECIMEN LIST OF BALLED TREES.

**NUTS TO EAT AND PLANT:** Lots of chestnuts for eating and planting, filberts, persimmons, jujubes, and walnuts.

**NOTE:** To ORGANIC GARDENING AND FARMING CLUBS, or anyone interested in a tour of the place: Write for rates of the tour.

You'll learn things few know in America,—How to hold your water on the farm instead of dams.

**REMEMBER:** This is America's PIONEER TREE CROP FARM WITH PROPER SOIL MANAGEMENT AS A FOUNDATION. A visit will pay you.

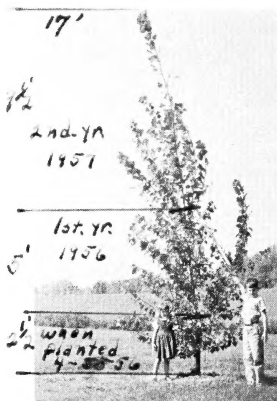
**WE PUT IDEAS TO WORK. COME SEE HOW!**

By appointment only.

**NUT TREE NURSERIES**  
**Downingtown, Pa.**

Phone: ANDREWS 9-3296

Thirty-five years ago I declared a platform of—remaining in the nursery business until I could own a nut grove. The Lord and disaster arranged things differently. The picture enlarged; we now have a farm of Crop Trees planted in '45. At that date I declared we would drop the nursery business as soon as I had executed the dream of turning a "kill-deer" farm into a beautiful garden of production. See progress in pictures.



**HYBRID POPLARS:** NOTE speed of growth. A really high powered pulp factory. First choice of the discreet landscape man for quick growing screens, wind-breaks and shade in the furious housing developments of America. Tree owned by Robert G. Struble, Executive Secretary, of our Brandywine Valley Association. Bob preaches "tree clothing America"—practices what he preaches.



**PIGS IN THE MULBERRIES:** Just one thing's more exciting in hog raising than "prize weight"—prize profit! You can do it with Mulberry. Try it. We cut our mill feed 75% four weeks, then 50% six more weeks. Bigger trees make bigger profit!!!



**HONEY LOCUST:** Our select sweet pod strains will bear tons of 33% sugar and 13% protein cattle feed. A "short cut" to hog, sheep and cattle profit, while the plowman sweats it out with ulcers and heart failure covering notes on worn out power equipment, you can enjoy "living" with a Honey Locust grove.



**CHINESE CHESTNUT:** Eight (8) acres planted in '49. Poor care on poor ground, and poor management due to my five years off feed. As we got on our feet so did the soil, the trees, the production. First photographed in '54. Second photograph in '58. We're tickled!!

